

Omega Business Partners

Maximizing Your Shareholder Value

The Bottom Line

Omega Business Partners offers a suite of Financial Services designed to help you find the soft spots in your P&L. The keys are analysis, focus and attention to detail. See how we can help.

Risk Assessment: Weakening business conditions shouldn't be a surprise to your leadership, yet when changes occur most are easily treatable if identified promptly. All problems are symptomatic of the absence of a risk based early warning system. The Omega group can provide a five point risk assessment process for your business that will highlight potential problems before they become a drag on the enterprise and enable timely preemptive action.

Benchmarking: Omega's experienced executive team will enable comparisons of key enterprise metrics and operating parameters against your national competition. Output reports provide key data as to comparative expense structures that result in both product prices and profits. Service includes data analyses, key financial data, and conclusions reports. If necessary, Omega could also set up and facilitate "experience sharing" meetings with enterprise peers.

Maximizing Profitability Through

- ✓ Risk Assessment
- ✓ Benchmarking
- ✓ Budgeting Systems & Processes
- ✓ Financial Modeling
- ✓ Strategic Planning
- ✓ Dashboards
- ✓ Monthly Reporting
- ✓ Plan Implementation

Budgeting Systems & Processes: At the core of any financial management system lies a strong Budget. Omega can help provide better profitability, improved expense and cash management by evaluating your current budget process and implementing a set of tools and a system to enable a seamless interaction between your accounting system and MIS. The objective should always be to provide your executive officers the tools to make better decisions and monitor decision implementation and results.

Financial Modeling: Is a decision support tool and process to answer the "What If?" question. What is the effect of sudden customer loss? What happens if

your prices drop by 5%? What happens if essential talent leaves the business? How is your Cash Flow impacted if you draw down against credit lines? Can you afford to pay those bonuses? Throughout the year, executives are confronted with innumerable decisions. We at Omega have the proven expertise to develop for you the financial models to enable information-based decision making.

Strategic Planning and Business Plan Execution: A good strategic plan is essential to the long term health of a business. The value lies, not so much in setting a long range forecast from which to measure your performance against, but rather in the planning process. This entails asking all the relevant questions that drive and are driven from a long range (5 to 10 years) growth plan, and then leaving no stone unturned to find the most accurate answers. Omega has the experience and know-how to help you design the best strategic planning process and work with you through initial plan development, implementation and full execution.

Dashboards: All businesses have key metrics that determine success. Often however these metrics are viewed and analyzed within silos. This process often fails to identify hidden opportunities within the business. Omega has the capabilities and experience to help design and install Dashboard tools for any business line, enabling management to keep a virtual finger on the pulse of the business.

Monthly Reporting Systems: Today businesses need the reporting capability of analytical spread sheets. Omega brings a new dimension of reporting to management by coupling management by process and by exception into an easily accessible reporting tool utilizing enhanced pivot tables, data mining and drill down query. Omega's services include designing and implementing a monthly or periodic financial and written reporting system that enables enterprise executives to monitor and control key business success variables to assure that profitability targets are attained.